## RAPAPORT

## PRESS RELEASE

## RapNet: New iPhone App Launches October 12<sup>th</sup> 2014

PRESS RELEASE, October 7, 2014, New York ... RapNet – The Rapaport Diamond Trading Network, is excited to announce the launch of our new and improved RapNet iPhone app.

The app allows RapNet members to conduct their business on the go. The app now includes advanced searches, saved searches and diamond tracking. Settings are synced between the app and the desktop allowing seamless transitions between mobile and the office. The app has undergone a complete redesign making it even easier to access RapNet from a smartphone.

Saville Stern, Chief Operating Officer of RapNet, shared his excitement about the updated features and design, "Our commitment to making RapNet accessible from everywhere is evident in this completely fresh RapNet app. RapNet members will be able to use the app or the browser interchangeably and seamlessly, allowing for a superior trading experience. We are pleased to offer our community this advanced app and we want to let our Android using members know that we are working hard on an Android app that we hope to release in the near future."

The RapNet app is available in the Apple App Store starting October 12. <u>https://itunes.apple.com/in/app/rapnet-rapaport-diamond-trading</u>

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**About RapNet:** The RapNet – Rapaport Diamond Trading Network - <u>www.rapnet.com</u> is the world's largest diamond trading network. With daily listings of over 1.39 million diamonds valued at \$7.95 billion and 13,700 members in 85 countries, RapNet is the primary international marketplace for certified diamonds. RapNet is available in English, Chinese, Gujarati, Japanese, and Spanish.

**About the Rapaport Group:** The Rapaport Group is an international network of companies providing added value services that support the development of fair, transparent, efficient, and competitive diamond and jewelry markets. Established in 1978, the Rapaport Magazine is the primary source of diamond price and market information. Group activities include Rapaport Information Services providing research, analysis and news; RapNet – the world's largest diamond trading network; Rapaport Laboratory Services provides GIA gemological services in India, Belgium and Israel; and Rapaport Trading and Auction Services specializing in recycled diamonds and jewelry. The Group supports over 20,000 clients in 118 countries and employs 200 people with offices in New York, Las Vegas, Antwerp, Ramat Gan, Mumbai, Surat, Dubai and Hong Kong. Additional information is available at <u>www.Diamonds.net</u>.

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