



PRESS RELEASE

New RapNet Instant Inventory™ for Diamond Jewelers

Advanced Version of RapNet Instant Inventory Lets Jewelers Easily and Seamlessly Showcase \$8 Billion of Diamond Inventory

PRESS RELEASE, March 16, 2015, Las Vegas ... RapNet Instant Inventory, the jeweler's go-to virtual diamond inventory solution, has a new advanced template and responsive design. RapNet's extensive inventory of 1.5 million diamonds valued at over \$8 billion from thousands of international suppliers are now available to select jewelers across the globe.

Jewelers can choose the exact diamonds to feature on their websites from RapNet's large network of vetted suppliers. The jeweler can then set individual mark-ups to ensure their profit margin on every sale. In addition, the new advanced template has a fully responsive design that can be displayed on desktop, tablet and mobile devices and can be customized to match the retailer's brand for seamless integration into an existing website.

"RapNet Instant Inventory empowers retailers as it offers a massive amount of diamonds at globally competitive prices, without the cost of owning the diamonds. It provides an instant, online presence to compliment jewelry stores' showrooms. It's a winning combination of clicks and bricks, and the wave of the future," said RapNet Chief Operating Officer Saville Stern.

To learn more about RapNet Instant Inventory, click [here](#).

Media Contact: media@diamonds.net; www.diamonds.net/mediacenter
U.S.: Sherri Hendricks [+1-702-893-9400](tel:+1-702-893-9400); International: Lisa Miller [+1-718-521-4976](tel:+1-718-521-4976)

About RapNet: RapNet, is the world's largest online diamond trading network. With daily listings of over 1.5 million diamonds valued at \$8.82 billion, and 14,125 members in 88 countries, RapNet is the primary international marketplace for graded diamonds. RapNet is available in English, Chinese, Gujarati, Japanese, and Spanish. Join RapNet at www.rapnet.com.

About the Rapaport Group: The Rapaport Group is an international network of companies providing added value services that support the development of fair, transparent, efficient, and competitive diamond and jewelry markets. Established in 1978, the Rapaport Magazine is the primary source of diamond price and market information. Group activities include Rapaport Information Services providing research, analysis and news; RapNet – the world's largest diamond trading network; Rapaport Laboratory Services provides GIA gemological services in India, Belgium and Israel; and Rapaport Trading and Auction Services specializing in recycled diamonds and jewelry. The Group supports over 20,000 clients in 118 countries and employs 200 people with offices in New York, Las Vegas, Antwerp, Ramat Gan, Mumbai, Surat, Dubai and Hong Kong. Additional information is available at www.Diamonds.net.

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